

**DURANGO FARMERS MARKET**  
*PO Box 3761 ~ Durango, CO 81302*

"It is the mission of the Durango Farmers Market to strengthen community ties to agriculture by providing a venue for regional agricultural producers to sell their products, by preserving open space, by promoting healthy farming practices and by providing educational benefits through hands-on experience. The Durango Farmers Market seeks to improve the quality of life for all community members."

**BOD Meeting**  
**Monday, February 20 2023 6:00 PM**  
**Zoom**

**Those Present:** Jordan Meyers (President); John Buck (Vice President); Morgan Di Santo (Secretary); Sheila Payne (Treasurer); Anna Knowles (New Market Manager).

1. Meeting called to order by president at 6:03pm.
2. Review of 2022 Year End Financials
  - a. Profitable despite thinking we would be in the red due to increased expenses.
  - b. Questions from Jordan.
    - i. Why is income for December higher than November?
    - ii. Is MMM in "site expenses"?
    - iii. Accounting services is 0, is Lyndee covering that now?
3. Bank Balances
  - a. Years' worth of expenses in the bank incase of emergency.
    - i. This justification for having \$58,000 in the bank is valid.
      1. i.e. in an economic disaster, the market wouldn't charge booth fees and savings would be able to cover costs for that year.
4. Proposed Budget for 2023
  - a. Existing numbers rounded up and adjusted for 2023
  - b. With exception of merchandise
    - i. Adding hats. Anna also has great ideas for new shirts. And maybe silicone pint cups/water bottles.
  - c. If adding merch, add \$1000 to the Cost of Goods Sold.
5. Trailers/New Tables

- a. Tables/Benches from Carvers.
  - i. Willing to sell for \$50 (originally cost \$250 new) and give us a repaired one for free. Convertible benches/tables and easy to move.
    - 1. And carvers can store them until we need them
  - ii. Benches would be to the right of the stage, not taking up any booth spaces.
    - 1. Ana is going to talk to the the bank and see what they say
    - 2. Jordan also suggests the third row
    - 3. Tents for seating? Could also get a sponsor to pay for the tent.
  - iii. Put \$1500 in the budget for the seating area.
  - iv. Feather Flags
  - v. Insurance for trailers, look into 'property insurance' for trailer contents.

#### 6. New Business

- a. For Durango Mag a ½ page advertisement is \$2500.
  - i. Board is not convinced. Is paper advertising really worth it?
- b. Board training in March/April.
  - i. Sheila wants to go.
- c. Vendor issues.
  - i. Morgan moves to enter Executive Session; Sheila seconds; motion passes. Executive Session begins at 7:16pm.
  - ii. Sheila moves to end Executive Session; John seconds; Executive Session ends at 7:32pm.
- d. Next BOD Meeting
  - i. Second week of March?

#### 7. Adjournment

- a. Jordan moves to adjourn. Morgan seconds. Meeting adjourned at 7:37pm.

Respectfully Submitted,  
Morgan Di Santo, Secretary.